



CUSTOM SPACE DESIGN

WELCOME PACK



www.qolorista.com



First of all, I would like to warmly thank you for choosing me as your "partner in crime" to refresh your home and transform it into the oasis you really deserve.

I love helping busy women like you transform their home into their sanctuary with my tailored e-design services.

My goal is to have you **in love** with my work.

That's why I treat all my projects like my future homes, and I try to envision myself living there. Only when I'm happy with the results, I know that my proposals will be perfect also for my lady clients.

Congratulation on buying my **Custom Space Design** package. In the following pages, I will detail all the next steps that we'll take together to your dream home.

I'm so excited we will work together!

Yours truly,

Alexandra



CUSTOM SPACE *Design*

FORGET THE HUSTLE TO FIND THE PERFECT DESIGN IDEAS

WHAT'S INCLUDED:

Two creative designs for your unique personality based on your wishlist, to choose from

Two item revision are accepted, if necessary

A final design board with furniture, fabrics and paints to see how they perfectly match together

A color scheme that will compliment the scene

Realistic 3D renderings of your room so you can see how everything will look once it's in your space

A simple-to-use shopping list to click and buy the products

WHAT YOU GET:

Your unique lifestyle will sparkle all over your designed space

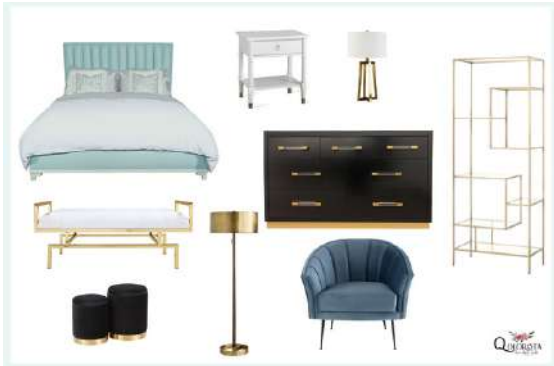
I'll keep what you already have and mix it magically with new items to help your budget

You'll know for sure that all the fabulous stuff you'll buy will go together and will perfectly fit your room

You'll get the perfect color palette that will feel like a visual representation of your soul

My design process from dream to done is exactly what you need: smooth, easy, and quick

CUSTOM SPACE DESIGN PACKAGE OUTCOME



Dresser	JSTORIA DRESSER		Newport cottages	1. 35" h x 60" w x 20" d	\$2,095.00
Tall shelf	Beakman Bookcase		Orient Express Furniture	1. 76.75" H x 31.5" W x 15.75" D	\$1,229.99
Bench	Julie Rita leather Tufted Bench		Everb Quorn	1. 20.5" H x 48" W x 20" D	\$479.99
Ottoman	Callum 74" Velvet Round Storage Ottoman (Set of 2)		Mercury Rowll	1. 17.5" H x 14" W x 14" D 1. 15" H x 12" W x 12" D	\$122.99
Accent chair	Fieckenstein Side Chair		Mercantl	1. 29.37" H x 25.50" W x 23.62" D	\$269.99
Floor Lamp	Eickert 68" Floor Lamp		Everb Quorn	1. 68" H x 11" W x 17" D	\$398.20
Chandelier	Serenity 1 - Light Unique Statement Geometric Pendant		Corbett Lighting	1. 21.5" H x 28" W x 28" D	\$2,462.00
Wall art	OCLEE PRINT Large Art Abstract Canvas Prints Coastal		Christine Bell	1. 60" x 44"	\$430.00
Rug	Himalaya Blue Rug		Safarish	1. 8' x 10'	\$251.00
Wallpaper	Tropical Leaves Wallpaper, Peel and Stick		FourWall	1. *118"W x 111"H - (5 pieces)	\$384.00

• Free 20-min zoom call

We'll have a consult call to make sure we're a good fit for each other and to decide on the best setting for your room.

• Mood board and an initial concept board

In the initial concept board, I'll suggest up to 9 furniture pieces for your specific room.

• Two revisions accepted

In a revision round, you can change a maximum of 5 of the initially proposed items.

• 3D renderings

At least four 3D realistic renderings with the chosen or very similar products that I can find as 3D models

• Floor plan & TO DO list

The itemized space plan and TO-DOs list will make it easier for you to understand the layout I have suggested for your room.

• Shopping list

The shopping list includes details about the products, purchasing information, and links to the online shops.

• 30 days follow-up support

You'll have 30 days of post-project email communication and support for general questions related to your design.



WHAT CAN YOU EXPECT FROM ME?

1

Office Hours

My workdays are from 10 am to 4 pm, Mon - Fri (NAEST time zone).

2

Turnaround Time

All design packages are generally delivered within 14 days from the moment you have shared your homework with me (measurements, room pictures, inspiration pictures, and answered the Design Questionnaire).

If you are in a rush, please let me know as you can get your design in less than 10 working days for an additional service fee.

3

Timely Communication

All communications will be online, through email, within my working hour schedule. Please allow me a maximum of 48 hours to reply to your emails.

I would like for us to have open and constant communication, which is the key factor for our success. Please contact me via email if you have any questions or thoughts to share.

In the following pages, you will find my Signature Design Process detailed with steps to take and the project timeline, along with the terms and conditions to be agreed upon.



THE PROCESS

01

YOUR HOMEWORK - DESIGN QUESTIONNAIRE

Fill in the Design Questionnaire with details about the room of your choice. Don't worry; you don't need to complete all the details, as there are no right or wrong answers. This is just for me to understand your wish-list, lifestyle and your expectation from this project.

YOUR HOMEWORK - MEASUREMENTS

Together with the questionnaire, you will measure the room and take pictures from each angle of it. If there are any pieces you would like to keep and incorporate in the design, please take a picture of them and measure them as you do with the room. Instructions on how to measure the space and objects are provided in this pack.

02

03

YOUR HOMEWORK - INSPIRATION PICTURES

As a picture can express what words can not, you should send me at least 5-10 inspirational photos (or more) in any way you wish. Share your Pinterest or Houzz boards with me or ask me for a separate upload link.

MY HOMEWORK - DESIGN BOARD

Based on the information you shared, I will prepare two tailored Concept Boards with the main 9 items for the room and send them to you within 5 days. You'll have included two rounds of revision to refine the proposal. If corrections are needed, I will send you an updated design within the next 2 days after your change request.

04

05

MY HOMEWORK - FINAL DESIGN PACK

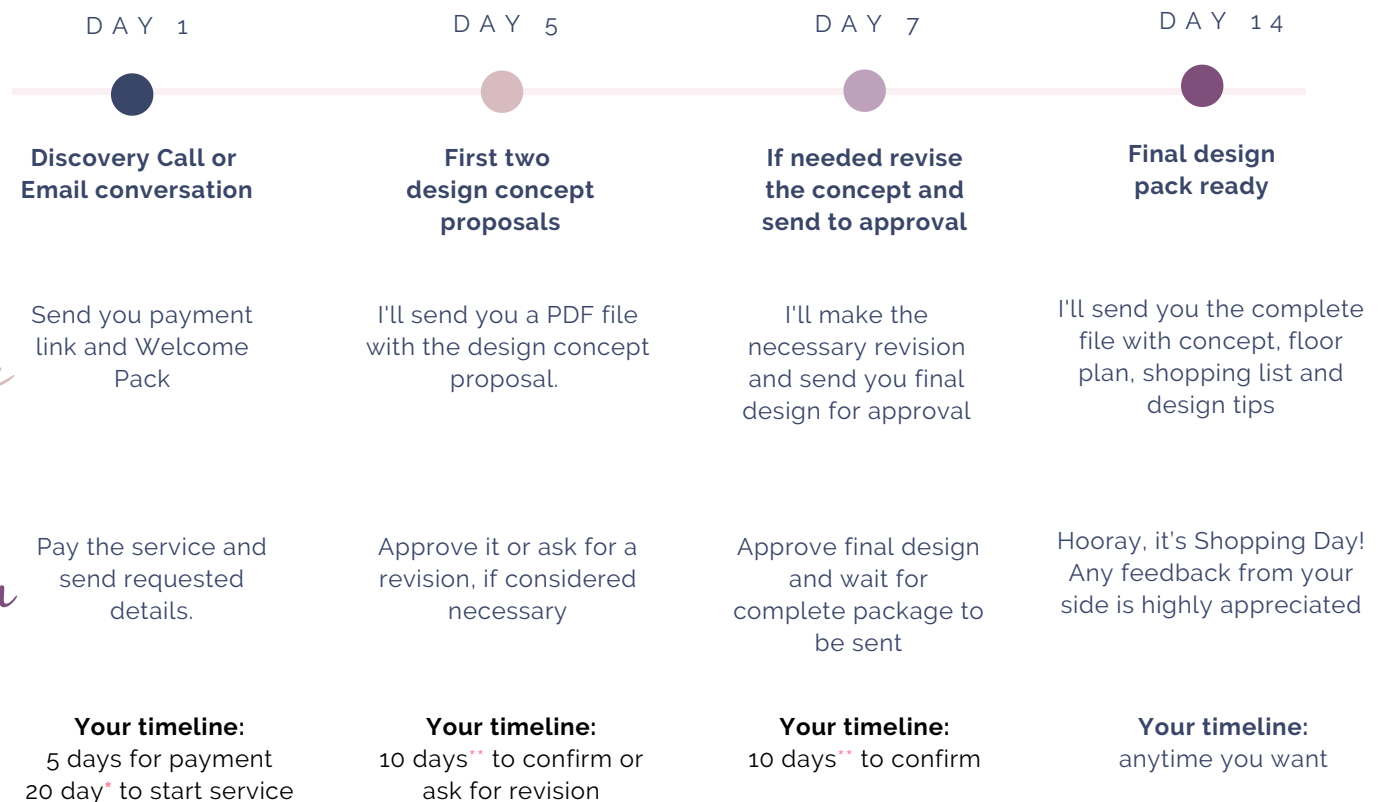
After you approve the final design concept, I will get back to you with the floor plan, shopping list, design tips, 3D renderings, 360 panoramic views, and 60-sec walkthrough movie within the next 7 days.

If you are in a rush, please let me know, as there is an additional service fee that can get you the final design pack in less than 5 days.



I help busy women like you save hours of work and frustration by turning their personality into a one-of-a-kind home design style in only two weeks.

TYPICAL TIMELINE



* If the 20 days have passed and you have not started using the service (Send the requested details: questionnaire, measurements, room photos, and inspirational images), you will be entitled to a refund of 70% of your initial payment. Please note that the refund will only be processed upon request.

** If, after 10 days, you didn't request a revision or approve the design proposals, I reserve the right to continue with the completion of my service and deliver the final concept "as is." The shopping list, design tips, and renderings (3D, 360 pano & 60-sec movie) will include the most recent suggested elements.



YOUR RESPONSIBILITIES

Do your homework

You may not know the names of any design styles or have a clue what a sideboard is, and that's OK. Flipping through magazines and websites can provide you an idea of what you like and dislike. Feel free to send me pictures with any fabric samples, furniture, room arrangements, or any other inspirations via email, or ask me for an upload link where to drop them.

Keep in mind that I need all these necessary details to be able to start the design process. I will not begin to designing unless you provide the measurements, room photos, at least 5-10 inspirational images, and answer the questionnaire. All of these are mandatory and required from your side within 20 days from payment day.

If the 20 days have passed and you have not started using the service (Send the requested details: questionnaire, measurements, room photos, and inspirational images), you will be entitled to a refund of 70% of your initial payment. Please note that the refund will only be processed upon request.

Know your rights

I own my design and drawings. Upon payment in full, these things become owned by you, the client. I will not sell it as is to another client. I may use the design boards, 3d renderings, 360 pano-view, or walkthrough movie for my Website Portfolio. Still, your address or name will never appear on any marketing media without your written consent. However, I will appreciate your feedback and a testimonial to upload it to the website www.qolorista.com.

Due to the digital nature of my services, cancellations and refunds are not accepted. Please notify me at alexandra@qolorista.com within 24 hours of placing the payment for your design package if you would like to cancel your order and request a refund. 100% refunds will not be possible as some transfers commissions and taxes will be deducted first (around 5%).

Suppose you change your mind only regarding the type of package you want to receive after purchasing. In that case, a partial refund will be taken into consideration (if applicable) only in the first 3 working days from the initial payment.

My promise to you is that you will receive the first two concept proposals within 5 days of sending all details to me. Any revisions requested are to be addressed in 2 days. After approval of the final concept design, I will deliver your complete project in 7 days: design board, floor plan, shopping list & design notes.

If my delivery timeline needs to be extended for any reason, I will let you know and agree together if it is suitable for you and what the new timeline shall be.





Say yay or nay

From the day of purchase, you'll have 20 days to start using the service. My typical timeline for delivering a complete design package is 14 days. This period is considered to begin after receiving all the requested details from you: full payment, filled in a questionnaire, room measurements, and pictures, inspirational pictures.

After delivering the first two drafts of your concept design, you'll have 10 days to send me your comments. By confirming or denying product choices quickly, I can get your home's design finished faster.

If, after 10 days, you didn't request a revision or approve the design proposals, I reserve the right to continue with the completion of my service and deliver the final concept "as is." The shopping list and design tips will include the most recent suggested elements.

Revisions

In this Fuss-Free Design Package, you have included only one round of revisions.

A revision round represents the change of a maximum of 50% of the suggested items on the design concept board.

Any additional revisions request has a flat rate of \$50 each.

Next Steps

1

Measurements

Get your ruler out! This is the part where you take measurements for your space.

[Your measurements guide is here](#)



2

Photos

Take LOTS of photos so that we can have a better idea of what your current space looks like
Instructions in measurements guide.



3

Questionnaire

Fill out the online questionnaire. This will help me to get to know you, your wish list and your style.

[Your Questionnaire link is here](#)



These questions are very important for me to have the overview of your project and that's why I made them *required

Which room will we be working in this project? *

<input type="checkbox"/> Entry hall / Foyer	<input type="checkbox"/> Formal Living Room	<input type="checkbox"/> Formal Dining Room	<input type="checkbox"/> Family / Great room
<input type="checkbox"/> Kitchen	<input type="checkbox"/> Nook	<input type="checkbox"/> Office / Study	<input type="checkbox"/> Laundry
<input type="checkbox"/> Master bedroom	<input type="checkbox"/> Master Bathroom	<input type="checkbox"/> Guest Bathroom	<input type="checkbox"/> Bedroom #2
<input type="checkbox"/> Bedrooms #3	<input type="checkbox"/> Other		

For "Other" option please describe what you have in mind

What kind of enhancements are you considering? (Please check all that apply) *

<input type="checkbox"/> Furniture	<input type="checkbox"/> Flooring	<input type="checkbox"/> Kitchen remodel	<input type="checkbox"/> Lighting
<input type="checkbox"/> Window Treatments	<input type="checkbox"/> Bathroom remodel	<input type="checkbox"/> Artwork and Decor	<input type="checkbox"/> Wallpaper
<input type="checkbox"/> Interior Paint	<input type="checkbox"/> Exterior Paint	<input type="checkbox"/> Space Planning	<input type="checkbox"/> Other

For "Other" option please describe what you have in mind

What is your preferred time frame for having this project complete? Are you planning to complete this project at once or in phases? *

How much are you going to invest in this project? (Add an extra 20% to that figure to cover the incidentals that always pop up) *

under \$5000 \$5000-\$10000 \$10000-\$20000 \$20000-\$50000 above \$50000

What is more important to you... the budget or the result? *

And then?

After receiving all the necessary details from you, I will confirm via email that I can start designing your ONE-OF-A-KIND room.

I will get back to you in no more than 5 days with the concept-board proposal, so please check your email within 3-5 days of my confirmation, as sometimes I may be faster with my projects.

As I mentioned before, all our communication will be over email. So please, when you see my proposals, reply to me and confirm that you have received them, even if you'll send me after few days your comments, revision request, or the concept approval.

If any revision is requested from your side, it will be addressed in 2 days. After your approval, it will take me up to 7 days to finish your design board, shopping list, design tips, and space plan. But if you have any questions regarding the status of the process within these 7 days, write me an email, and I'll get back to you in my working hours. Please allow me a maximum of 48 hours to reply to your emails.

Additional Services

<input type="checkbox"/>	ADDITIONAL REVISION Any further revision of the proposed items in addition to those already included in the package	\$ 50
<input type="checkbox"/>	HURRY UP FEE If you need me to expedite your full project in 5 days from your final approval of the design concept	\$ 97
<input type="checkbox"/>	CONSULTATION CALL (30 MIN) If you have any quick questions and need professional advice for ideas.	\$ 75
<input type="checkbox"/>	ACCESORIES DECOR BOARD If you want just to decorate a mantle or a sideboard, I'll help you with a quick mood-board, shopping list, and design tips on how to arrange it.	\$ 150
<input type="checkbox"/>	ADDITIONAL 3D RENDERINGS (4 PCS) Four 3D realistic renderings with the chosen or very similar products that I can find as 3D models	\$ 97
<input type="checkbox"/>	360 PANORAMIC VIEW Link to a 360 panoramic view of the room	\$ 197
<input type="checkbox"/>	WALK-THROUGH MOVIE A 60-sec walkthrough the room movie	\$ 297

Note: All these prices are available only as addition to your Fuss-Free Home Design Package





Dear Lady,

I am so excited to start working on your project and transform your home into your happy place you'll fall in love with!

By purchasing my CUSTOM SPACE DESIGN, you will receive the essential package with all the nitty-gritty stuff that will save you time and energy when you want to refresh your home.

I hope the details I have shared with you in this welcome pack are easy to understand and follow, and I look forward to hearing from you soon.

warmly,
Alexandra